



The First Appointment Checklist and Follow-up

Name		
Asset Size?		
Coming back?		
If yes, when ?		
Follow-up /Prep work?		
If no appt set what to do?		
Do they have a broker or do it yourself?		
How long/do they like?		
Do they like annuities?		
Do they have a survivor plan in place?		
Wife/kids/grandkids		
Do they have a trust?		
Do they need a trust?		
Estate Plan?		
Can they move \$?		
How much can they move and are they likely?		
Do they have referrals/friends?		
Do they need LTC/Life?		
How did they come to us?		
Do they know other Clients?		