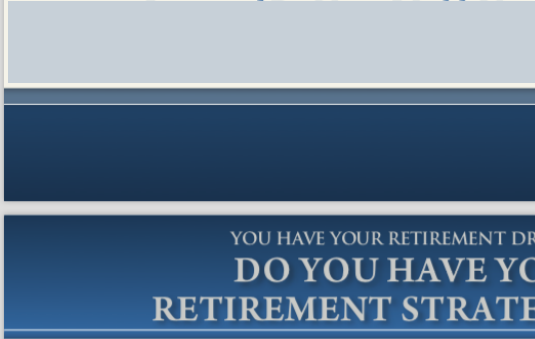


direct mail sample # 1



YOU HAVE YOUR RETIREMENT DREAMS ...
DO YOU HAVE YOUR RETIREMENT STRATEGY SET?

This one-hour seminar addresses difficult retirement decisions such as income planning, Social Security maximization and the pitfalls to avoid. It is a comprehensive personal finance course for those in the early stages of retirement or those about to retire. Recent academic research indicates that a fundamental shift in retirement planning for the Baby Boomer generation could be necessary. You will receive financial tools to help you better understand market risk, distributions, long-term care and income strategies.

This Class Will Cover:	Who Should Enroll:
<ul style="list-style-type: none"> • Navigating Medicare. • Mitigating long-term care costs. • Protecting your income against inflation. • Optimizing Social Security benefits. • Never running out of money. • Eliminating investment losses. 	<ul style="list-style-type: none"> • Those concerned about our financial markets and future tax liabilities. • Investors looking for new perspectives or ideas. • Individuals and couples between the ages of 50 and 70. • Baby Boomers looking for financial guidance based on recent academic research.

This event is taught in single sessions. Choose the course that best fits your schedule.

Seminar Location & Schedule

TUESDAY	THURSDAY
February 25, 2020	February 27, 2020
6:30 p.m. - 7:30 p.m.	6:30 p.m. - 7:30 p.m.

ILLINOIS CENTRAL COLLEGE
Peoria Campus (Poplar Hall)
5407 N University St. • Peoria, IL 61635
Tuition - FREE

This is an educational program only. There is no cost or obligation, and nothing will be sold. Reservations are required. Seating is limited and fills quickly.

To reserve your seats, register by phone by calling (844) 433-7791 or register online at www.youRSVP.com and enter code JUCLEV

Macro Wealth Management, Inc. is in no way affiliated with Illinois Central College.

60069

Contact the direct mail company of your choice to get started

Not affiliated with Social Security Administration or any government agency. Insurance services and products offered through Sound Financial Strategies, Inc. Advisory services offered through Sound Financial Investments, LLC, an affiliated company. Sound Financial Investments, LLC is a registered investment adviser.

You're invited to

A SPECIAL EVENT FOR INDIVIDUALS WHO WOULD LIKE TO RETIRE EARLY



RETIRE SOONER THAN YOU THINK IS POSSIBLE

Learning how to avoid costly mistakes may be your best investment.

You and your spouse are cordially invited to join Eric Lansford, Managing Partner with Sound Financial Strategies Inc., for an Educational Program designed for retirees and those wanting to retire sooner than later. He will touch upon the latest IRA rules and tax mitigation strategies, along with common costly mistakes that are easily avoided. He will also explain the delicate balance between wealth accumulation and distribution and building strategies for not outliving your money.

Topics we'll cover include:

- **Not outliving** your nest egg
- The effects of **inflation** on your investments
- **Long-term care** expenses
- Unintentionally **disinheriting your family**
- How to identify if **your pension might be in trouble**
- The importance of **distribution planning**

If you own a traditional IRA, SEP, Simple IRA, 401(k), 403(b) or 457, you owe it to yourself – and your family – to attend this program.

Wednesday March 4th

6:00 p.m.

Room 106

Enjoy gourmet desserts from Corina Bakery.

Saturday, March 7th

9:00 a.m.

Room 106

Enjoy gourmet breakfast from Corina Bakery.

This is an educational program only. There is no cost or obligation and nothing will be sold.

Reservations are required. Seating is limited and fills quickly.

To reserve your seats for you and your spouse please call:

(833) 975-1824 (Toll-Free, 24 Hours)

or register online at www.youRSVP.com code: CEWPUG

If this date doesn't work, please call (253) 238-0703 to inquire about a future seminar or to set up an appointment at our office for a private meeting.

Contact the direct mail company of your choice to get started